

Robert Hedlerfog Online Credentials 2012-11-28

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IT & E-Commerce Manager/Deputy Store Manager/Sales Representative *Bikeman AB*

- Recommendations by Kristian Lauridsen, Bikeman AB, Helsingborg, CEO/Owner.
- Recommendation letter : <http://hedlerfog.com/wp-content/uploads/2008/05/letterofrecomm22.jpg>
- Arbetsbetyg : <http://hedlerfog.com/wp-content/uploads/2008/05/arbetsbetygmsc13.jpg>

Consumer Insight & Usability Analyst, Seeder, Web Strategist *Hugskott Invest*

1 visible recommendation for this position:

“I enjoy to work together with Robert due to many reasons: He is very good at inspiring people to find new ways in creating and thinking creatively. Robert has a very special perspective when approaching challenges that is allowing people around him to grow in different ways, e.g mentally but and also to find the creative "zone". I guess this is what a good coach does. Robert does this with ease and totally natural. He has always been an inspiration to me in business and in life.” *June 26, 2011*

[1st Paul Cronholm](#), *Founder and CEO, Crunchfish AB*

was with another company when working with Robert at Hugskott Invest

Computer Tech Broker, Importer, Owner *DATADEALEN*

2 visible recommendations for this position:

“Robert showed from an early age a strategic "feel" to building a startup. This manifested itself in many ways as when he pioneered the computer second hand sales in Sweden in the 80's while he still was attending graduate school. I have always been super impressed by this early move. Robert showed dedication and long term spirit in this business innovation. He even introduced online sales in this early stage. I think he is going to come up with something big in the near future again!” *November 19, 2012*

[1st Paul Cronholm](#), *Student, Lunds universitet*

was with another company when working with Robert at DATADEALEN

“Robert is a very creative and resourceful IT-specialist who promptly offers help and insightful advice on any IT-related problem presented to him.” *November 21, 2012*

[1st Henrik Lillhonga](#), *Copywriter/Journalist, Various places*

was with another company when working with Robert at DATADEALEN

Content Manager & Web Coordinator

Nilex AB

2 visible recommendations for this position:

“I have in my role as Product Manager been in close contact with Robert during his work at Nilex AB, and he has been consistently pleasant, tackling all assignments with dedication and professionalism. Hedlerfog has had the role of Web Coordinator and Web Editor for our website. He has proven excellent skills in learning and mastering the underlying Content Management System controlling our website. Robert has also proven great language skills and a special feeling for writing selling Web and PR copy, producing PR Designs working in Indesign, Illustrator, Photoshop as well as making adequate translations and technical manuals on a regular basis and in a timely manner.

His editorial work with our website has greatly made a difference for our online marketing and current success with our new product lines. Robert also demonstrated a special skill in producing PR Content as the company’s Content Manager, in the form of product sheets and other related material we requested for the Product-, Sales- and Development Departments.

Besides being a joy to work with, Robert is a person who is able to present creative ideas and communicate the benefits. He has successfully lifted the standards of our manuals and our applications by sending adequate bug reports and professional suggestions for improvements to me and the development department staff.

Though he was an asset to our marketing efforts, Robert was also extraordinarily helpful in other areas of the company. He has an excellent general technical level and demonstrated a great insight in modern web and mobile technology. He has an excellent ability to understand different concepts of technology and is very able to describe this back to our customers in various content and media.

I highly recommend Robert for employment. He is a visionary team player and would make a great asset to any organization. I wish Robert great success in his current plans, to work abroad and to set up a business connecting companies in Sweden and India with his, for any company, useful set of skills.

I am more than confident that Robert will be of great help for any future employer or partner company needing his skills and experience in the above mentioned fields.” *July 5, 2011*

[1st Jesper Zachrisson](#), *Product Manager, Nilex AB*
managed Robert indirectly at Nilex AB

“Robert Hedlerfog is highly professional, responsible and intelligent IT manager with well developed training skills and serious attitude to work. He can teach fast and give needed information in a simple and understandable way. He is a real team leader.

I had very positive experience of work with Robert as my manager during last time and I can say that I learned a lot of useful things from him. He is a very good trainer and manager. Robert is able to manage all plans very well without any weak points in deadlines, he is always in touch and always ready to help or answer some questions. Robert is always open to new ideas and ready to productive discussion in case if it can help to solve a certain task.

I would recommend Robert to any company because I believe that he is a great professional and a valuable worker.” *May 25, 2011*

[1st Yevgeniy Tretyak](#), *Technical Writer, DevelopEx*
reported to Robert at Nilex AB

Creative Director & Copywriter**Nilex AB**

2 visible recommendations for this position:

“Robert and I have been working with a great many different things over the years. He has a very wide experience in many different fields. Whatever task, big or small, he sets his sights upon he goes into it with a professional attitude and determination, he also shares my stubbornness. I appreciate his frankness and honesty; he wastes no time beating around any bushes. He also manages to be fun, relaxed and flexible about his work. Communication is also a strong point with Robert; he makes sure the message is clear and prompt. I am also impressed with his capacity to find possibilities in everything around him; he does not shy away from trying new things and are certainly not afraid of new technologies. His background in AI, his passion for gaming and his leadership skills makes him perfect for the gaming industry.” *November 6, 2012*

[1st Mats Blixt](#), *Freelancing Filmmaker/Graphical Designer/Photographer, Firma Mats Blixt*
was a consultant or contractor to Robert at Nilex AB

“Robert is very duty conscious and works hard. You can trust him that his work will be completed in time. Moreover, he is very creative and this is reflected particularly clearly in his writing, which is great. If a company is looking for someone to write copy and design stylish product sheets then I can recommend Robert. He has done a great job at Nilex, where he wrote the copy for our new products, which I believe played a part in the success of for example NileXpress. LinkAlso Robert is a very nice guy, which makes working with him very easy.” *May 15, 2011*

[1st Greger Nilsson](#), *Marketing, Nilex*
worked directly with Robert at Nilex AB

Project Coordinator/Project Manager**HSB MALMÖ AB**

1 visible recommendation for this position:

“Robert is a true entrepreneur with one of the quickest minds I've met. His creativity and lateral thinking approach to solving problems, exploring new ideas and his ability to pick up emerging trends is a great asset. He is a creative force and a great person to work with.” *November 20, 2012*

[1st Anders Lindgren](#), *Student, Lunds universitet*
worked directly with Robert at HSB MALMÖ AB

- Recommendation by Lennart Axel Grip, Associate Professor in Building Functioning Analysis, Architecture, LTH, Lund, Sweden
- <http://hedlerfog.com/wp-content/uploads/2008/05/hsb-it-projekt-rek-brev1.pdf>
- <http://hedlerfog.com/wp-content/uploads/2008/05/letter-of-recommendation-studies.pdf>

Game Reporter & Staff Writer
Gamers Daily Network, GDN

From the Desk of: Christophor Rick – CEO, Gamers Daily News Media International LLC

” This letter is my personal recommendation for Robert Hedlerfog. Robert has been a contributor here at Gamers Daily News for only a short time but has impressed me with his dedication and work ethic. His attention to detail and ability to meet deadlines would be an asset to any team. As part of his time with us here he has been given several projects and managed them in a timely and efficient manner. His communication skills are readily evident and he is able to clearly and concisely explain his ideas. When combined with his other personal assets he would certainly complement any organization that required a dedicated and motivated individual that requires a keen eye for details and a methodical approach to every project.”

Scriptwriter, Still Photographer & Production Agent
eMotionPictures

I visible recommendation for this position:

“Robert is a great guy to work with. He can work better even when things are getting complicated. I had an opportunity to work with him in two of my short films. His contribution to those two works are very commentable. I'll definitely include him in all my future works. We do have some big movie dreams together and we're working on it. I wish Robert all the very best for his dream career and life.” *March 23, 2012*

[1st Vipin Krishnan](#), *Film Maker, eMotion Pictures*
worked directly with Robert at eMotionPictures

Additional credentials for these and other positions can be required in paperform.

/Robert Hedlerfog